

progressive

VIEW ON SCOTLAND

Progressive View on Scotland viewing facility is perfectly situated to be convenient for clients and respondents, with easy access by rail, air and local bus links. At Progressive View on Scotland we want everyone who comes to a group - either to take part or to view - to thoroughly enjoy the experience, which is why we have made comfort, friendliness and relaxation our top priority. Our aim is to create an environment that will make respondents feel very much 'at home'. With our fresh approach and outstanding service our facilities are ideal for group discussions, depth interviews and meetings. We are totally committed to providing the highest standard of service and offer extremely competitive rates.

We hope we have thought of everything and when you visit you will agree that Progressive View on Scotland provides all that you would expect from a quality viewing facility. In fact we are so confident that you will want to come back we have recently introduced a loyalty scheme for clients booking either facility.



Research for people
who want to know
what's really going on.

17 Corstorphine Road Edinburgh EH12 6DD
t: 0131 313 4745 f: 0131 316 1901
www.progressiveviewonscotland.co.uk

Our Glasgow facility is a mere minute's stroll from city centre Buchanan Street – home to many prestigious designer shops. On arrival at our contemporary Glasgow facility, you will find spacious rooms, high ceilings and lots of light streaming through our large windows. There is a feeling of calmness generated through tasteful decoration and obvious attention to detail. Both discussion room and viewing area are comfortably furnished to ensure the experience by both client and respondent is as pleasant as you would expect from a quality viewing facility.

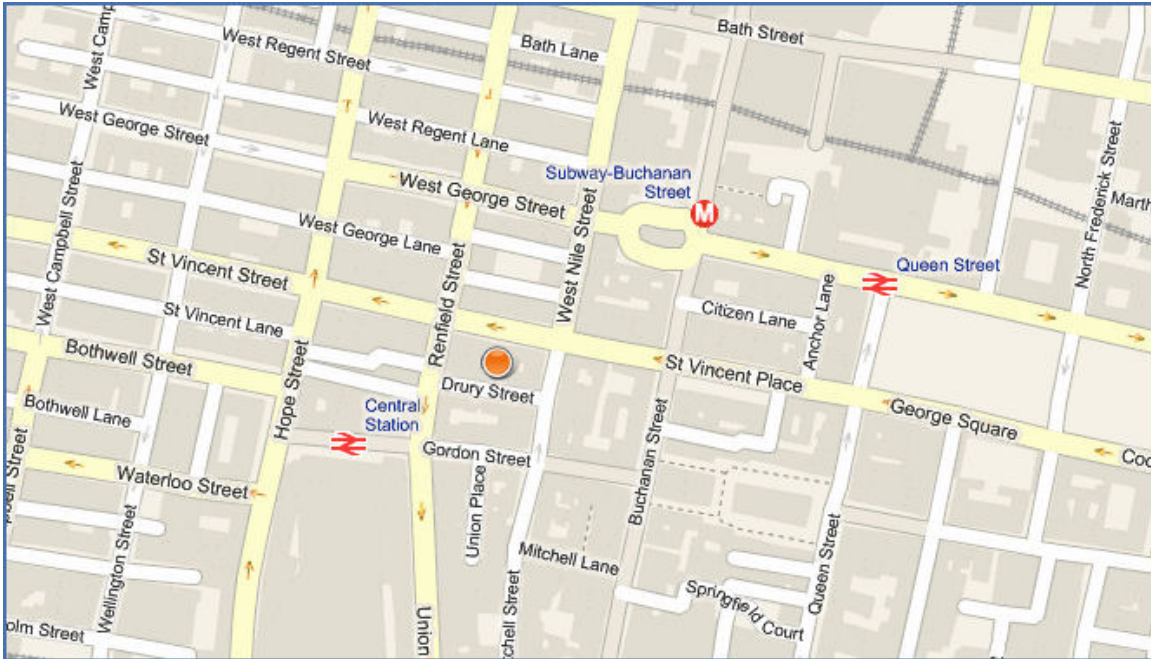
Features

- Contemporary first floor viewing studio with 12ft x 4ft viewing mirror
- Simultaneous dvd and audio recording and playback as standard
- Spacious client viewing room, observation mirror, sound and visual replay and meeting area
- Dedicated host/hostess who truly care about client/respondent's needs
- Mini product testing kitchen
- Capacity for 8 clients and 10 respondents comfortably
- Full range of office services – photocopying, printing and laptop
- Ideal for group discussions, depth interviews and informal meetings
- Wireless broadband is available through the facility
- Live Web streaming is also available – contact us for further information
- Secure Web link access for downloading group discussions within 24 hours, available for up to 7 days following discussion
- Close to many fabulous city centre restaurants



**Studio Address:
69 St Vincent Street
Glasgow
G2 5TF**

The Glasgow View is in the centre of the city and very close to all transports hubs. Being only 5 minutes walk from Buchanan Street and Central stations and no more than 15 minutes taxi journey from Glasgow airport the view is extremely accessible for respondents and clients.



Travelling Directions:

By Rail:

- From Queen Street Station, George Square - Glasgow
Exit the station and go to the other side of George Square and turn right onto St Vincent Place. Carry on straight ahead up St Vincent Street for a few minutes (about 500 yards). Progressive's offices are on the left hand side
- From Central Station - Glasgow
Right turn onto Union Street
Left turn onto St Vincent Street and walk for a few minutes.

From Glasgow Airport:

- The journey from the airport takes about 20 minutes, but at peak times but best to allow 45minutes.
- The airport has taxi ranks which are signposted and easy to spot.

Hotels - Glasgow

As the Glasgow facility is very central, all hotels in the centre are close, however here are a few ideas....

[Abode Hotel](#) - 129 Bath Street, Glasgow, G2 2SZ, Telephone: 0141 572 6000, Email: reservationsglasgow@abodehotels.co.uk

[Millenium Hotel](#) - George Square, Glasgow, UK G2 1DS, Telephone: 0141 332 6711, Email: glasgow.reservations@millenniumhotels.co.uk

[Radisson SAS Glasgow](#) - 301 Argyle Street, Glasgow, G2 8DL, Telephone: 0141 204 3333
Email: Info.Glasgow@RadissonSAS.com

[Quality Hotel](#) - 99 Gordon Street, Glasgow, G1 3SF, Telephone: 0141 2219680, Email: enquiries@quality-hotel-glasgow.com

[Malmaison Hotel](#) -278 West George Street, Glasgow, G2 4LL, Telephone: 0141 572 1000
Email: glasgow@malmaison.com

Studio Rates

	DAY (8.00am-5.00pm)	EVENING (5.00pm-10.00pm)
Single Group Sessions		
1 x 90 minutes	£290	£390
1 x 2 hours	£330	£410
1 x 3 hours	£380	£430
Consecutive Group Sessions		
2 x 90 minutes	£445	£515
2 x 2 hours	£495	£550
2 x 2.5 hours	£530	£590
Depths		
Flat hourly rate	£100	£110

Within our rates we allow one hour prior to groups for set up and an additional half an hour after the group for client de-briefing. Additional time can be made available by prior arrangement and will be charged at £100 per hour. There will be an additional 10% charge for weekend viewing.

Within our rates we allow one hour prior to groups for set up and an additional half an hour after the group for client de-briefing. Additional time can be made available by prior arrangement and will be charged at £100 per hour.

There will be an additional 10% charge for weekend viewing.

Please contact the Studio Manager for any additional requests.

Studio Hire includes:

- Warm, friendly and experienced host/hostess service
- DVD and Digital Audio recordings
- Playback of DVD and Audio facilities
- Live Web-streaming facilities
- Wireless and Broadband facilities
- Reasonable use of phone lines and office facilities
- Business facilities: flipcharts, stationery, clip boards, projector
- Tea, coffee, biscuits and nibbles for clients and respondents

Additional Central Services and Loyalty Scheme

- with over 25 years experience Progressive has lots of practice recruiting focus groups and depth interviews and would be delighted to offer this service to you
- moderation of discussion groups is available and would be undertaken by experienced qualitative researchers, who between them have moderated in excess of 5000 groups
- both studios will be able to supply flip charts, stationery, projector

Progressive View on Scotland Loyalty Scheme

- As our clients are extremely important to us Progressive has introduced a loyalty scheme for using our Edinburgh and Glasgow facilities
- For each group or depth discussion, a client will be given points and as soon as 480 points have been reached then a free night for 2 x 90 minute groups can be redeemed

	POINTS
Single Group Sessions	
1 x 90 minutes	30
1 x 2 hours	40
1 x 3 hours	60
Consecutive Group Sessions	
2 x 90 minutes	60
2 x 2 hours	80
2 x 2.5 hours	100
Depths	
Per hour	20

For example, booking 8 nights of 2 x 90 minutes groups will give a total of 480 points = 9th night is free

- Points will be accrued across both facilities and can be redeemed in either location – your choice!
- No need to keep track of points - a statement of accrued points will be sent out to all clients on a monthly basis by our Studio Manager

Terms and conditions

We cannot accept responsibility for delays caused by, or as a result of adverse weather conditions, transport difficulties, industrial action or any other circumstances beyond our control.

We cannot accept responsibility for loss or damage to client's property or stored materials unless caused by negligence.

We shall under no circumstances be liable for failure or defective working of audio or visual equipment or any subsequent loss or cost incurred.

The hirer/occupants of the viewing facility will be responsible for any damage caused to any of our equipment/facility contents and will be liable for any repair or replacement costs incurred.

Recordings will be provided on DVD as standard. Digital Audio Recording is available upon request, prior to commencement of the session. DAR and DVD recordings will be processed the following working day after the session. All recordings will be stored securely for a limited period of 3 months only unless otherwise directed by the client. Please note that recordings may not be available after the 3 months has passed. If it is preferred that recordings are deleted immediately after the group sessions please request in writing on the final job confirmation.

Web-streaming is available upon request, prior to commencement of the session and instructions will be supplied. Where web-streaming is provided all terms and conditions will apply and we cannot accept responsibility for failure or defective working of equipment or any subsequent loss or cost incurred.

Catering requirements can only be guaranteed if all details are received before 12.00pm the working day prior to the session.

Postponement and cancellation charges are payable as a percentage of the Viewing Facility rates charged (plus VAT) depending on the number of days notice given:

NOTICE	POSTPONEMENT CANCELLATION	
24 hours	75%	100%
2-3 working days	50%	75%
4-7 working days	30%	50%
8 or more working days	No charge	25%*

All cancellation and postponement charges relate to confirmed bookings. Provisional bookings are held subject to availability. If another client requests the same date, the original client will be given first option before the date is released.

* As long as no other bookings have been refused for the same date.
Payment Terms are strictly 30 days from date of invoice.
All prices are subject to VAT at the current rate